



Your business questions answered.

Get a single suite of solutions to improve your customer service, give you better financial control, and keep you in compliance. Bonus? They integrate with your current systems, are cost-effective and highly effective.

fulCRM

An affordable web-based CRM solution that is easy to implement, simple to use, and configurable to your needs.

- Follow customer trends and issues
- View client and representative data instantly, from any angle
- Capture all activity in one convenient view
- Get automatic reminders about follow-ups
- Group, assign, track, and close incidents quickly and easily

Cloud Interfacing Solutions

Lightning-fast data exchange means better service for your clients, and better business for you.

- Affordable and easy to implement
- Flexible and adaptable; handles any data type and transmission protocol
- Replaces need for VPN
- Combine with our Project Management and Data Exchange teams for a complete, turnkey solution

Supply Ordering Application

Now you can accurately and effortlessly monitor your clients' needs... and boost your bottom line.

- Tracks all filled, unfilled, backordered, and cut-order items
- Automatically notifies you and your clients about order status
- Gives easy-to-understand, accurate data on financial transactions
- Customizes supply listings and ordering thresholds

Online Directory of Service

Store and display test descriptions and schedules, TAT, specimen type, and transport client data safely and securely.

- Replaces hard-copy directories that are outdated the moment they're printed
- Get up-to-date test information
- Significantly reduces time-consuming customer service calls
- An indispensable web presence for lab service offerings
- Optional client-provided in-house and referral lab testing info